

Washington Rest Area Brochure Program

Shouldn't your advertising be where your future customers are?



Prototype of the Brochure Dispensers in 12 Washington Rest Areas.



Easy "lift and take" a brochure via open vertical and horizontal slots. Easy to return duplicate or unused brochures.

	Monthly Rate
1 Rest Area Location:	\$35
2 Rest Area Locations:	\$30 each
3 Or more Location:	\$25 each
12 Location Package:	\$280

		Est. # of Annual Visitors 2010*
Bow Hill SB	I-5	1.4 million
Smokey Point NB	I-5	1.9 million
Smokey Point SB	I-5	2.3 million
Sea-Tac NB	I-5	2.4 million
Maytown SB	I-5	2.2 million
Scatter Creek NB	I-5	1.8 million
Toutle NB	I-5	2.5 million
Toutle SB	I-5	2.6 million
Gee Creek NB	I-5	2.7 million
Gee Creek SB	I-5	2.7 million
Indian John EB	I-90	1.9 million
Indian John WB	I-90	1.9 million

*Source: WSDOT Web site Jan. 2011



- 12 high traffic Rest Area Locations with Brochures?
- (Additional rest areas with STOREYCO travel information.)



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In partnership with the Washington Department of Transportation