

Washington State Rest Area Advertising


Back-lit Displays • Brochure Distribution • Video Advertising




- 22 Rest Areas with advertising available.
- 12 Rest Areas with brochure distribution.



Shouldn't your advertising be where your future customers are?

 Locations:	Est. # Annual Visitors in 2010*
CUSTER SB I-5 North of Bellingham	0.9 million
BOW HILL NB I-5 South of Bellingham	1.6 million
BOW HILL SB I-5 North of Mt. Vernon	1.4 million
SMOKEY POINT NB I-5 South of Mt. Vernon	2.9 million
SMOKEY POINT SB I-5 North of Everett	2.3 million
SILVER LAKE SB I-5 North of Lynnwood & Seattle	1.3 million
SEA-TAC NB I-5 South of Sea-Tac & Seattle	2.4 million
MAYTOWN SB I-5 North of Centralia & Chehalis	2.2 million
SCATTER CREEK NB I-5 South of Olympia	1.8 million
TOUTLE NB I-5 South of Centralia & Chehalis	2.5 million
TOUTLE SB I-5 North of Kelso/Longview	2.6 million
GEE CREEK NB I-5 South of Kelso/Longview	2.7 million
GEE CREEK SB I-5 North of Vancouver, WA	2.7 million

 Locations:	Est. # Annual Visitors in 2010*
INDIAN JOHN EB I-90 West of Ellensburg	1.9 million
INDIAN JOHN WB I-90 East of Cle Elum	1.9 million
SPRAGUE LAKE EB I-90 West of Spokane	1.2 million
SPRAGUE LAKE WB I-90 East of Moses Lake	1.1 million

 Locations:	Est. # Annual Visitors in 2010*
SELAH CREEK EB I-82 Northwest of Yakima	0.6 million
PROSSER EB & WB I-82 Between Yakima & Tri-Cities	1.1 million

 Locations:	Est. # Annual Visitors in 2010*
HATTON COULEE EB & WB At SR-26 and I-395	0.9 million
NASON CREEK EB & WB SR-8 West of Leavenworth	1.3 million
ELMA EB SR-8 West of Olympia	0.9 million

*Source: WSDOT web site Jan. 2011

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"SB" - Southbound "NB" - Northbound "EB" - Eastbound "WB" - Westbound